

# How to facilitate innovative start-ups in agribusiness

## EIT FOOD Awareness Day

Place: Online platform – Zoom

Date: 14 October 2021

10:00-10:30	Registration
10:30-10:45	<b>Introduction and welcome</b>  Ivan Štefanić, Tera Tehnapolis d.o.o.
10:45-11:45	<b>First block of presentations</b>  - How to facilitate innovative start-ups in agribusiness – IP and other factors to consider (10')  Ivan Štefanić, Tera Tehnapolis d.o.o.  - European Institute for Innovation and Technology (EIT): Boosting the Innovation Talent and Capacity of Europe (20')  Luke Incorvaja; European Institute of Innovation and Technology (EIT)  -Diversity in agrifood – why do we need a more inclusive future of food? (10')  Aleksandra Nizynska; RIS Project Manager; European Institute of Innovation & Technology (EIT) Food  - How to facilitate innovative startups in agribusiness – entrepreneur's viewpoint (10')  Arijit Bhattacharyya, World Leader Summit  - Digitalisation of agriculture and food industry (10')  Matija Žulj, Agrivi d.o.o.
11:45-11:55	Break

<p>11:55-13:05</p>	<p><b>Second block of presentations</b></p> <ul style="list-style-type: none"> <li>- <b>How to facilitate innovative startups in agribusiness – the role of VET (10')</b> Efka Heder, ALLED2 Kosovo, Austrian Development Agency</li> <li>- <b>How to facilitate innovative startups in agribusiness – the role of DIH (10')</b> Luka Rajčić, Tera Tehnapolis d.o.o.</li> <li>- <b>Role of local entrepreneurial support institutions and programs – case of TERA SAPO (10')</b> Ana Šarić, Tera Tehnapolis d.o.o.</li> <li>- <b>Climate sustainability and sensitivity (10')</b> Miljenko Sedlar, North-West Croatia Regional Energy Agency – EIT Climate-KIC HUB Croatia</li> <li>- <b>Death Valley in Agrifood Tech: financial vs. environmental sustainability (10')</b> Augustas Alešiūnas, "ART21" Limited – IT solutions for agri industry</li> <li>- <b>EIT Food -Fostering innovative thinking in Hungary, focussing on the use of digital technologies (10')</b> Viktoria Parrag, Campden BRI Magyarország Nonprofit Kft (EIT Food Hub Hungary)</li> <li>- <b>How to facilitate innovative start-ups in agribusiness – technological vs. entrepreneurial skills (10')</b> Ana Trifković, Startit (EIT Food Hub Serbia)</li> </ul>
<p>13:05-14:05</p>	<p><b>Panel discussion – How to facilitate innovative startups in agribusiness?</b></p> <p><b>Panelists:</b></p> <p><i>Arijit Bhattacharyya, World Leader Summit; Matija Žulj, Agrivi d.o.o.; Efka Heder, ALLED2 Kosovo, Austrian Development Agency; Luka Rajčić, Tera Tehnapolis; Ana Šarić, Tera Tehnapolis; Miljenko Sedlar, REGEA, Victoria Parrag, Campden BRI Magyarország Nonprofit Kft; Augustas Alešiūnas, "ART21" Limited – IT solutions for agri industry</i></p> <p style="text-align: center;"><b>Moderator Ivan Štefanić, PhD, TERA Tehnapolis Ltd.</b></p>
<p>14:05-14:30</p>	<p><b>Conclusions &amp; Closing words</b></p>