



## Ambassador Scheme Summer Training 2021 10-11 JUNE

FORMAT: Online training event (BS13-2021) hosted by EPO via Zoom.

Registration Link: [BS13-2021 EEN ambassador training - Registration](#)

### PROGRAMME

**DAY 1: 10 June 2021, Thursday (15:00 - 17:30 h CET)**

15:00-15:15	<b>Welcome speeches &amp; Introduction</b> <i>EPO (Thomas Bereuter, Innovation Support Programme area manager)</i> <i>DG GROW (Valerie Marie-d'Avigneau, Policy Officer)</i> <i>EISMEA (Fabienne Gautier, Head of Unit EISMEA I-01 – EU and place-based Innovation Ecosystems)</i>
	<b>Topics 1 &amp; 2</b> <i>Moderator: Thomas Bereuter</i>
15:15-15:45	<b>Introduction to the EPO-LESI High-Growth Technology Business Initiative</b> <i>EPO (Ilja Rudyk, Senior Economist)</i>
15:45-16:00	Questions & Answers
16:00-16:45	<b>Recent developments of the Unitary Patent and what it means for SMEs</b> <i>EPO (Michael Fröhlich)</i>
16:45-17:00	Questions & Answers
17:00-17:30	<b>Informal Networking</b>



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**DAY 2: 11th June 2021, Friday (09:30 - 12:00 h CET)**

09:30-10:00	<b>"IP Coffee"</b> (Informal Networking)
	<b>Topic 3</b> <i>Moderator: Thomas Bereuter</i>
10:00-10:30	<b>How to make use of the brand-new Technology Transfer case studies developed by the EPO in cooperation with the European IP Helpdesk</b> <i>EPO (Ilja Rudyk, Senior Economist)</i>
10:30 -10:40	Questions & Answers
	<b>European IP Helpdesk</b> <i>Moderator: Cristina Natal</i>
10:40-11:10	<b>Update on the European IP Helpdesk: News and upcoming activities</b> <i>European IP Helpdesk (Claire Fritz, Project Manager)</i>
11:10-11:30	<b>Update on the Ambassador Scheme</b> <i>European IP Helpdesk (Cristina Natal, Ambassador Coordinator)</i>
11:30-11:40	<b>Ambassadors' experience: "Internal training for EEN members: IP in EEN services"</b> <i>European IP Helpdesk Ambassadors (Pedro Uceda, Spain)</i>
11:40 -11:50	Questions & Answers
11:50 -12:00	<b>Wrap up &amp; Outlook</b> (Pascale Foujols, <i>Project Adviser, EISMEA</i> )